

County Profile

Cleveland County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	97,282	0.1%
2020 Census Total Population	99,519	0.2%
Jul2020 NC Certified Population Estimate	99,779	(0.3%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	43,360	44.2%
2010 Census Total Population: Rural	54,718	55.8%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	42	
2019 Est Total Pop 0-19	24,076	24.8%
2019 Est Total Pop 20-24	6,360	6.5%
2019 Est Total Pop 25-34	10,899	11.2%
2019 Est Total Pop 35-44	10,968	11.3%
2019 Est Total Pop 45-54	13,649	14.0%
2019 Est Total Pop 55-64	13,638	14.0%
2019 Est Total Pop 65+	17,692	18.2%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	24.7
Workers Not Working at Home	38,422
Travel Time to Work: < 10 minutes	14.5%
Travel Time to Work: 10-14 minutes	13.7%
Travel Time to Work: 15-19 minutes	17.2%
Travel Time to Work: 20-24 minutes	14.8%
Travel Time to Work: 25-29 minutes	5.3%
Travel Time to Work: 30-34 minutes	10.7%
Travel Time to Work: 35-44 minutes	8.5%
Travel Time to Work: 45-59 minutes	8.8%
Travel Time to Work: 60+ minutes	6.4%

Workers, By Transportation

Worker Transp, Base	39,146
Work at Home	1.8%
Drove Car/Truck/Van Alone	84.4%
Carpooled Car/Truck/Van	10.0%
Public Transportation	0.3%
Walked	2.3%
Bicycle	0.0%
Taxi, Motorcycle, Other	1.1%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

24,897
11,352
2,897

Residents

63.6%
29.0%
7.4%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	14,713	
2020 Average SAT score (1600 scale)	1,026	
2020 Percent of Graduates taking SAT	35.2%	
2019-20 (Provisional) Higher Education Completions	1,770	
2019-20 (Provisional) Higher Education Enrollment	8,290	
2019 Est Education Attainment age 25+, At Least High School Graduate	56,301	84.2%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	11,745	17.6%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	43,630	0.1%
2020 Census Occupied Housing, % of total	39,887	91.4%
2020 Census Vacant Housing, % of total	3,743	8.6%
2019 Est Median Value of Owner Occupied Housing	\$120,100	
2019 Est Median Gross Rent	\$696	
2019 Est Owner Occupied Housing, % of total	24,156	67.8%
2019 Est Renter Occupied Housing, % of total	11,482	32.2%
2019 Est % Owner Occupied Vacancy Rate	2.0%	
2019 Est % Renter Occupied Vacancy Rate	7.0%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$52,389	
2020 Median Household Income (SAIPE)	\$49,041	6.6%
2019 Est Median Worker Earnings	\$28,179	
2020 Per Capita Income (BEA)	\$41,616	
2020 Est Pop, Income Below Poverty (SAIPE)	14,524	15.0%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	46,907	44,634
Mar2022 Prelim., 2021 Unemployment	1,946	3,801
Mar2022 Prelim., 2021 Unemployment Rate	4.0%	7.8%
2021Q4YTD, 2021 Announced Job Creation	173	173
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$51.4	\$51.4

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	35,869	34,312	\$960	\$835
Total Government	6,828	6,684	\$1,124	\$965
Total Private Industry	29,041	27,628	\$922	\$804
Agriculture Forestry Fishing & Hunting	.	135	.	\$602
Mining
Utilities	220	221	\$1,932	\$2,032
Construction	1,704	1,670	\$1,074	\$973
Manufacturing	6,830	6,785	\$1,219	\$1,079
Wholesale Trade	938	948	\$1,092	\$938
Retail Trade	4,252	3,882	\$668	\$570
Transportation and Warehousing	2,785	2,575	\$960	\$792
Information	392	392	\$2,019	\$1,744
Finance and Insurance	490	470	\$1,398	\$1,186
Real Estate and Rental and Leasing	266	296	\$1,135	\$829
Professional and Technical Services	736	725	\$1,389	\$1,261
Mgt of Companies, Enterprises	23	.	\$1,443	.
Administrative and Waste Services	2,093	1,992	\$712	\$558
Educational Services	3,782	2,309	\$817	\$806
Health Care and Social Assistance	4,915	4,973	\$1,209	\$955
Arts, Entertainment and Recreation	513	.	\$556	.
Accommodation and Food Services	3,159	2,809	\$346	\$331
Other Services Ex. Public Admin	629	624	\$796	\$636
Public Administration	1,959	2,050	\$985	\$849
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	2,078
2021Q4 Establishments: Manufacturing	121
2019 Est Self Employed	2,088

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$945.8
2021 Total Retail Businesses (With Food/Drink)	583
2021 Avg Sales/Business Total (with Food/Drink)	\$1,622,308
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.6875
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$1,197.4
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	.
2022Q1 Licensed Child Care Enrollment	.

Healthcare Providers

2019 Number of Physicians	164
2019 Physicians/10,000 population	16.4
2020 RNs/10,000 population	99.2
2020 Dentists/10,000 population	3.5
2020 Pharmacists/10,000 population	6.0

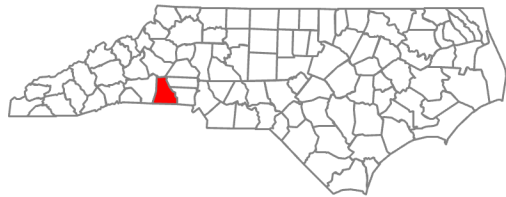
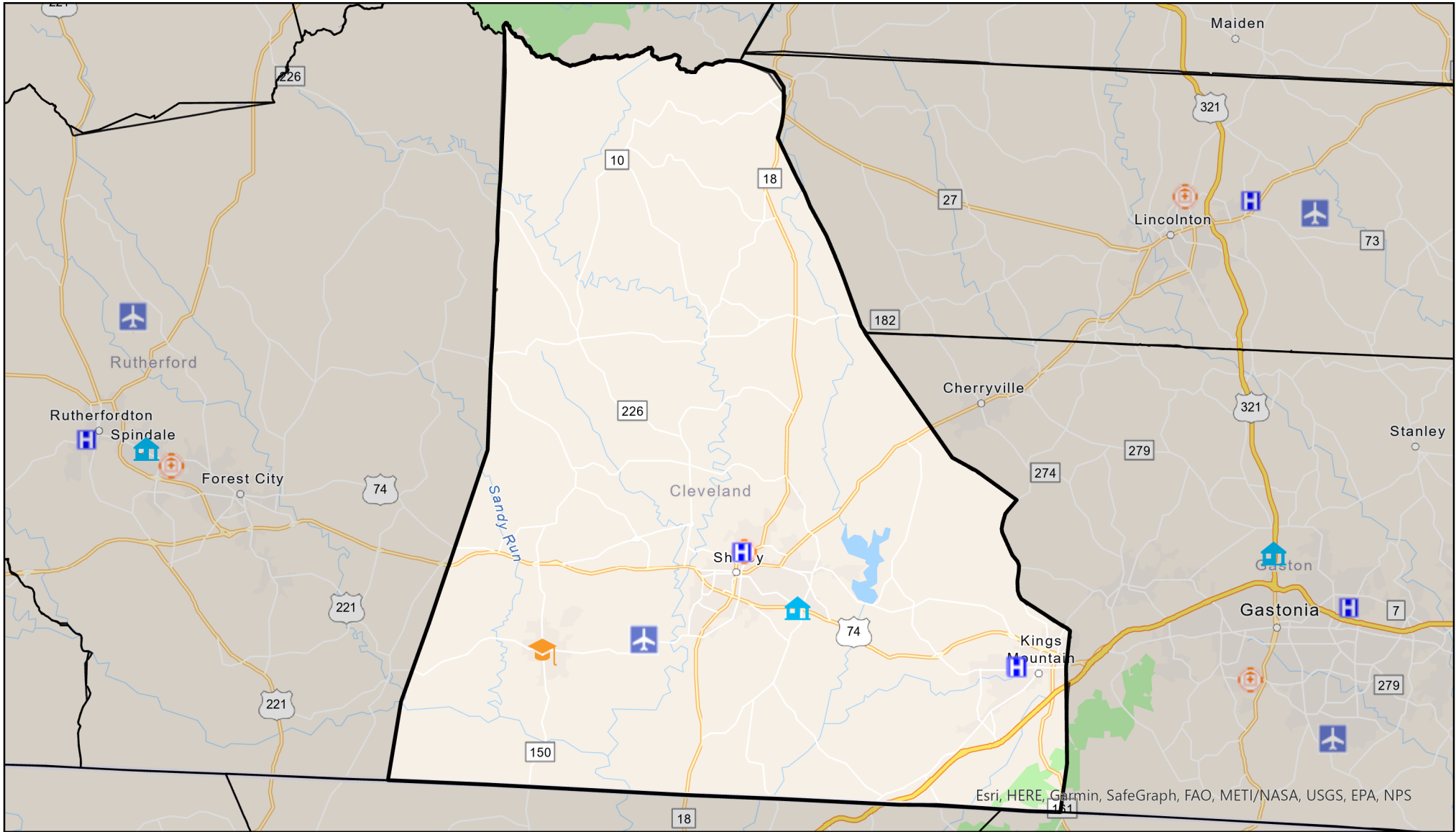
Sources:





Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Cleveland County, North Carolina



- Legend**
-  Commercial Airports
 -  Hospitals
 -  Public Universities
 -  General Aviation
 -  Public Health Departments
 -  Independent Colleges and Universities
 -  NC Ports
 -  Community Colleges
 -  Military Installations



6.5
Miles