

**County Profile**

**Cleveland County (NC)**

**March 2020**

**Demographics**

**Population & Growth**

	<b>Population</b>	<b>% Annual Growth</b>
2018 Est Population	97,159	0.1%
2010 Census Total Population	98,078	0.2%
Jul2018 NC Certified Population Estimate	99,140	0.7%

**Urban/Rural Representation**

		<b>Urban/Rural Percent</b>
2010 Census Total Population: Urban	43,360	44.2%
2010 Census Total Population: Rural	54,718	55.8%

**Estimated Population by Age**

		<b>% Pop by Age</b>
2018 Est Median Age	42	
2018 Est Total Pop 0-19	24,156	24.8%
2018 Est Total Pop 20-24	6,545	6.7%
2018 Est Total Pop 25-34	10,655	11.0%
2018 Est Total Pop 35-44	11,059	11.4%
2018 Est Total Pop 45-54	13,916	14.3%
2018 Est Total Pop 55-64	13,410	13.8%
2018 Est Total Pop 65+	17,418	17.9%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	24.0
Workers Not Working at Home	37,936
Travel Time to Work: < 10 minutes	13.0%
Travel Time to Work: 10-14 minutes	14.7%
Travel Time to Work: 15-19 minutes	18.6%
Travel Time to Work: 20-24 minutes	14.6%
Travel Time to Work: 25-29 minutes	5.7%
Travel Time to Work: 30-34 minutes	11.0%
Travel Time to Work: 35-44 minutes	7.7%
Travel Time to Work: 45-59 minutes	8.5%
Travel Time to Work: 60+ minutes	6.1%

**Workers, By Transportation**

Worker Transp, Base	38,750
Work at Home	2.1%
Drove Car/Truck/Van Alone	85.2%
Carpooled Car/Truck/Van	10.1%
Public Transportation	0.2%
Walked	1.6%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.9%

**Place of Work**

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

**Commuters**

24,800
11,470
2,519

**Residents**

64.0%
29.6%
6.5%

**Education**

		<b>Pop Age 25+</b>
2018-19 Kindergarten-12th Enrollment	15,070	
2019 Average SAT score (1600 new scale)	1,047	
2019 Percent of Graduates taking SAT	33.2%	
2017-18 Higher Education Completions (Final)	1,765	
2017-18 Higher Education Enrollment (Final)	8,240	
2018 Est Education Attainment - At Least High School Graduate	55,808	84.0%
2018 Est Education Attainment - At Least Bachelor's Degree	11,566	17.4%

## Housing

		<b>% Ann Growth or % Total</b>
2018 Est Total Housing Units	43,579	0.2%
2010 Census Total Housing	38,555	
2010 Census Total Households	43,373	
2010 Census Occupied Housing	33,737	87.5%
2010 Census Vacant Housing	4,818	12.5%
2018 Est Median Value of Owner Occupied Housing	\$114,300	
2018 Est Median Gross Rent	\$698	
2018 Est Owner Occupied Housing	24,900	67.5%
2018 Est Renter Occupied Housing	11,982	32.5%
2018 Est % Owner Occupied Vacancy Rate	2.4%	
2018 Est % Renter Occupied Vacancy Rate	8.4%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$50,716	
2018 Median Household Income (SAIPE)	\$42,728	7.1%
2018 Est Median Worker Earnings	\$28,138	
2018 Per Capita Income (BEA)	\$37,661	
2018 Est Pop, Income Below Poverty (SAIPE)	18,301	19.1%

## Employment / Unemployment

	<b>Currently</b>	<b>2018 Annual</b>
DEC2019 Prelim., 2018 Employment	47,231	46,071
DEC2019 Prelim., 2018 Unemployment	1,803	1,895
DEC2019 Prelim., 2018 Unemployment Rate	3.7%	4.0%
2019Q4YTD, 2019 Announced Job Creation	568	403
2019Q4YTD, 2019 Total Announced Investments (\$mil)	\$65.3	\$60.0

## Employment / Wages by Industry

	<b>2019Q3 Employment</b>	<b>2018 Employment</b>	<b>2019Q3 Avg Weekly Wage</b>	<b>2018 Avg Weekly Wage</b>
Total All Industries	35,020	35,240	\$786	\$777
Total Government	6,366	6,844	\$898	\$863
Total Private Industry	28,654	28,396	\$762	\$756
Agriculture Forestry Fishing & Hunting	144	123	\$539	\$701
Mining	.	.	.	.
Utilities	213	215	\$1,791	\$1,946
Construction	1,644	1,695	\$845	\$976
Manufacturing	7,309	6,752	\$1,075	\$1,061
Wholesale Trade	1,036	941	\$876	\$855
Retail Trade	3,890	3,996	\$521	\$521
Transportation and Warehousing	2,359	2,447	\$757	\$810
Information	394	406	\$1,595	\$1,555
Finance and Insurance	489	486	\$993	\$986
Real Estate and Rental and Leasing	284	248	\$692	\$696
Professional and Technical Services	669	712	\$1,127	\$1,133
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	2,300	2,193	\$528	\$529
Educational Services	2,997	3,652	\$776	\$709
Health Care and Social Assistance	5,051	5,135	\$859	\$842
Arts, Entertainment and Recreation	478	419	\$225	\$214
Accommodation and Food Services	2,952	3,018	\$289	\$285
Other Services Ex. Public Admin	674	681	\$590	\$567
Public Administration	2,075	2,042	\$834	\$781
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2019Q4 Available Industrial Buildings	10
2019Q3 Establishments: Total Private Industry	1,913
2019Q3 Establishments: Manufacturing	119
2018 Est Self Employed	2,042

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.9
2019 Total Retail Businesses (With Food/Drink)	477
2019 Avg Sales/Business Total (with Food/Drink)	\$1,827,591
2019Q4 Available Commercial Buildings (if County reports)	1

## Quality of Life

### Taxes

FY2019-20 Property Tax Rate per \$100 Value	\$0.7200
FY2018-19 Annual Taxable Retail Sales (\$mil)	\$1,040.8
2020 Tier designation	1

### Childcare

2019Q4 Licensed Child Care Facilities	66
2019Q4 Licensed Child Care Enrollment	2,135

### Healthcare Providers

2018 Number of Physicians	165
2018 Physicians/10,000 population	16.7
2018 RNs/10,000 population	100.8
2018 Dentists/10,000 population	4.1
2017 Pharmacists/10,000 population	8.6

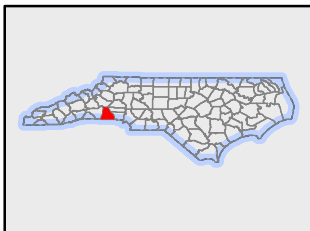
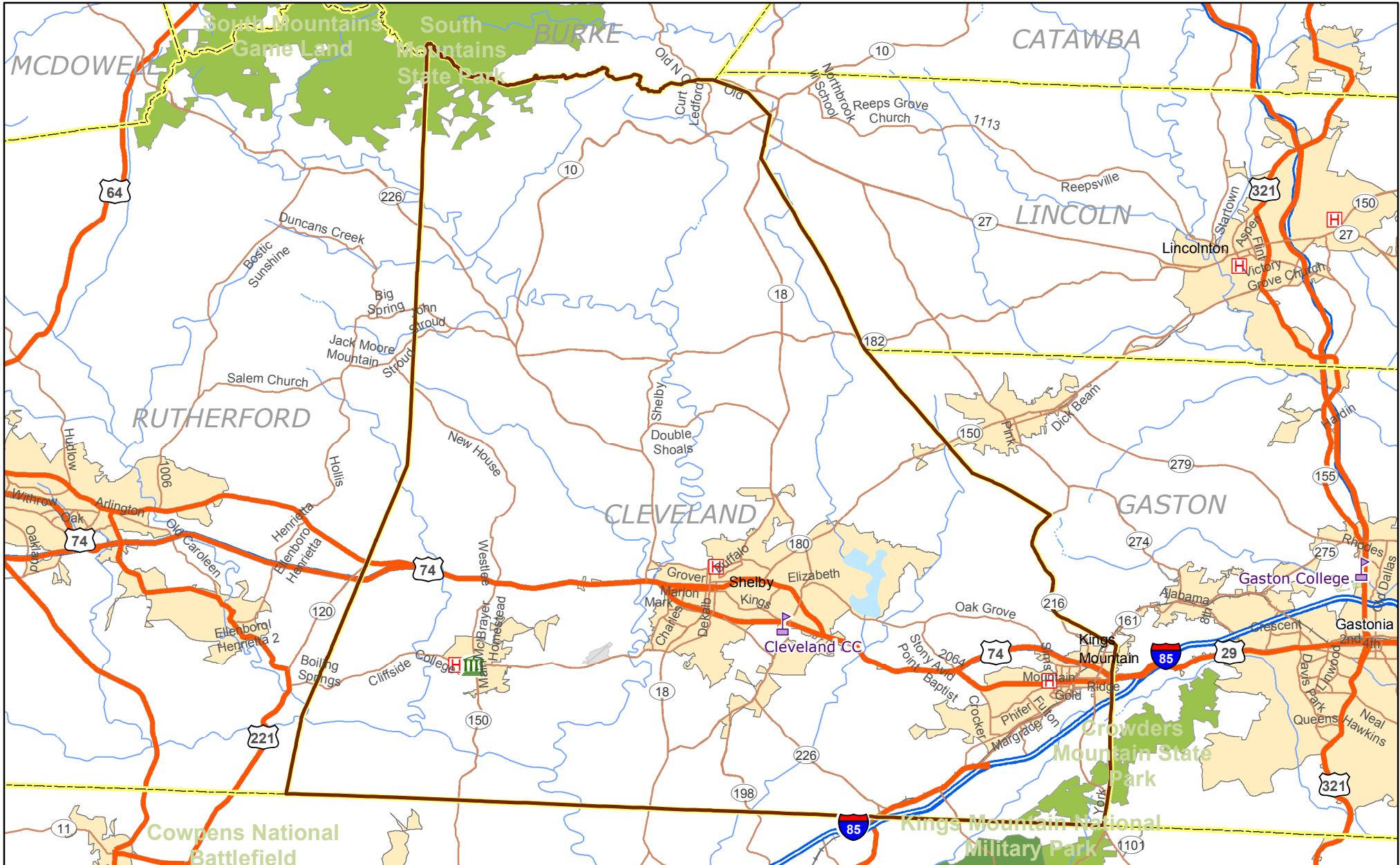
### Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Cleveland County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

