

County Profile

Cleveland County (NC)

June 2019

Demographics

Population & Growth

2017 Est Population
2010 Census Total Population
Jul2017 NC Certified Population Estimate

Population

97,038
98,078
98,427

% Annual Growth

(0.1%)
0.2%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

43,360
54,718

Urban/Rural Percent

44.2%
55.8%

Estimated Population by Age

2017 Est Median Age
2017 Est Total Pop 0-19
2017 Est Total Pop 20-24
2017 Est Total Pop 25-34
2017 Est Total Pop 35-44
2017 Est Total Pop 45-54
2017 Est Total Pop 55-64
2017 Est Total Pop 65+

42
24,188
6,517
10,629
11,282
14,075
13,351
16,996

% Pop by Age

24.8%
6.7%
11.0%
11.6%
14.5%
13.8%
17.5%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.4
Workers Not Working at Home 38,498
Travel Time to Work: < 10 minutes 13.9%
Travel Time to Work: 10-14 minutes 14.4%
Travel Time to Work: 15-19 minutes 19.0%
Travel Time to Work: 20-24 minutes 15.4%
Travel Time to Work: 25-29 minutes 8.0%
Travel Time to Work: 30-34 minutes 10.5%
Travel Time to Work: 35-44 minutes 5.3%
Travel Time to Work: 45-59 minutes 7.4%
Travel Time to Work: 60+ minutes 6.1%

Workers, By Transportation

Worker Transp, Base 39,452
Work at Home 2.4%
Drove Car/Truck/Van Alone 85.2%
Carpooled Car/Truck/Van 9.6%
Public Transportation 0.2%
Walked 2.1%
Bicycle 0.0%
Taxi, Motorcycle, Other 0.4%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

26,472
10,691
2,249

Residents

67.1%
27.1%
5.7%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2017 Est Education Attainment - At Least High School Graduate
2017 Est Education Attainment - At Least Bachelor's Degree

15,175
1,068
42.0%
3,798
9,094
55,691
10,968

Pop Age 25+

84.0%
16.5%

Housing

		% Ann Growth or % Total
2017 Est Total Housing Units	43,498	0.5%
2010 Census Total Housing	38,555	
2010 Census Total Households	43,373	
2010 Census Occupied Housing	33,737	87.5%
2010 Census Vacant Housing	4,818	12.5%
2017 Est Median Value of Owner Occupied Housing	\$110,500	
2017 Est Median Gross Rent	\$679	
2017 Est Owner Occupied Housing	25,455	67.4%
2017 Est Renter Occupied Housing	12,327	32.6%
2017 Est % Owner Occupied Vacancy Rate	2.8%	
2017 Est % Renter Occupied Vacancy Rate	8.3%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$49,073	
2017 Median Household Income (SAIPE)	\$39,911	3.3%
2016 Est Median Worker Earnings	\$26,615	
2017 Per Capita Income (BEA)	\$36,281	
2017 Est Pop, Income Below Poverty (SAIPE)	17,958	18.8%

Employment / Unemployment

	Currently	2018 Annual
Apr2019 Prelim., 2018 Employment	46,987	46,071
Apr2019 Prelim., 2018 Unemployment	1,766	1,895
Apr2019 Prelim., 2018 Unemployment Rate	3.6%	4.0%
2018Q3YTD, 2017 Announced Job Creation	114	486
2018Q3YTD, 2017 Total Announced Investments (\$mil)	\$14.5	\$356.5

Employment / Wages by Industry

	2018Q4 Employment	2018 Employment	2018Q4 Avg Weekly Wage	2018 Avg Weekly Wage
Total All Industries	35,736	35,240	\$807	\$777
Total Government	6,962	6,844	\$884	\$863
Total Private Industry	28,774	28,396	\$788	\$756
Agriculture Forestry Fishing & Hunting	122	123	\$825	\$701
Mining
Utilities	216	215	\$1,768	\$1,946
Construction	1,766	1,695	\$1,037	\$976
Manufacturing	6,784	6,752	\$1,076	\$1,061
Wholesale Trade	957	941	\$879	\$855
Retail Trade	4,010	3,996	\$533	\$521
Transportation and Warehousing	2,460	2,447	\$869	\$810
Information	398	406	\$1,710	\$1,555
Finance and Insurance	479	486	\$1,020	\$986
Real Estate and Rental and Leasing	260	248	\$792	\$696
Professional and Technical Services	713	712	\$1,337	\$1,133
Mgt of Companies, Enterprises
Administrative and Waste Services	2,251	2,193	\$558	\$529
Educational Services	3,875	3,652	\$703	\$709
Health Care and Social Assistance	5,092	5,135	\$893	\$842
Arts, Entertainment and Recreation	415	419	\$249	\$214
Accommodation and Food Services	3,095	3,018	\$308	\$285
Other Services Ex. Public Admin	687	681	\$618	\$567
Public Administration	2,075	2,042	\$809	\$781
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q4 Available Industrial Buildings	15
2018Q4 Establishments: Total Private Industry	1,882
2018Q4 Establishments: Manufacturing	123
2016 Est Self Employed	2,159

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$1,074.4
2018 Total Retail Businesses (With Food/Drink)	652
2018 Avg Sales/Business Total (with Food/Drink)	\$1,647,924
2018Q4 Available Commercial Buildings (if County reports)	1

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.7200
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$1,028.9
2019 Tier designation	1

Childcare

2018Q4 Licensed Child Care Facilities	65
2018Q4 Licensed Child Care Enrollment	2,113

Healthcare Providers

2018 Number of Physicians	165
2018 Physicians/10,000 population	16.7
2017 RNs/10,000 population	107.1
2018 Dentists/10,000 population	4.1
2016 Pharmacists/10,000 population	9.0

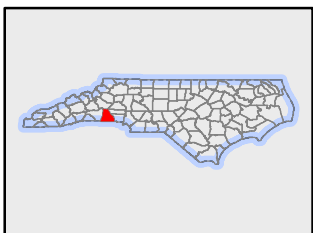
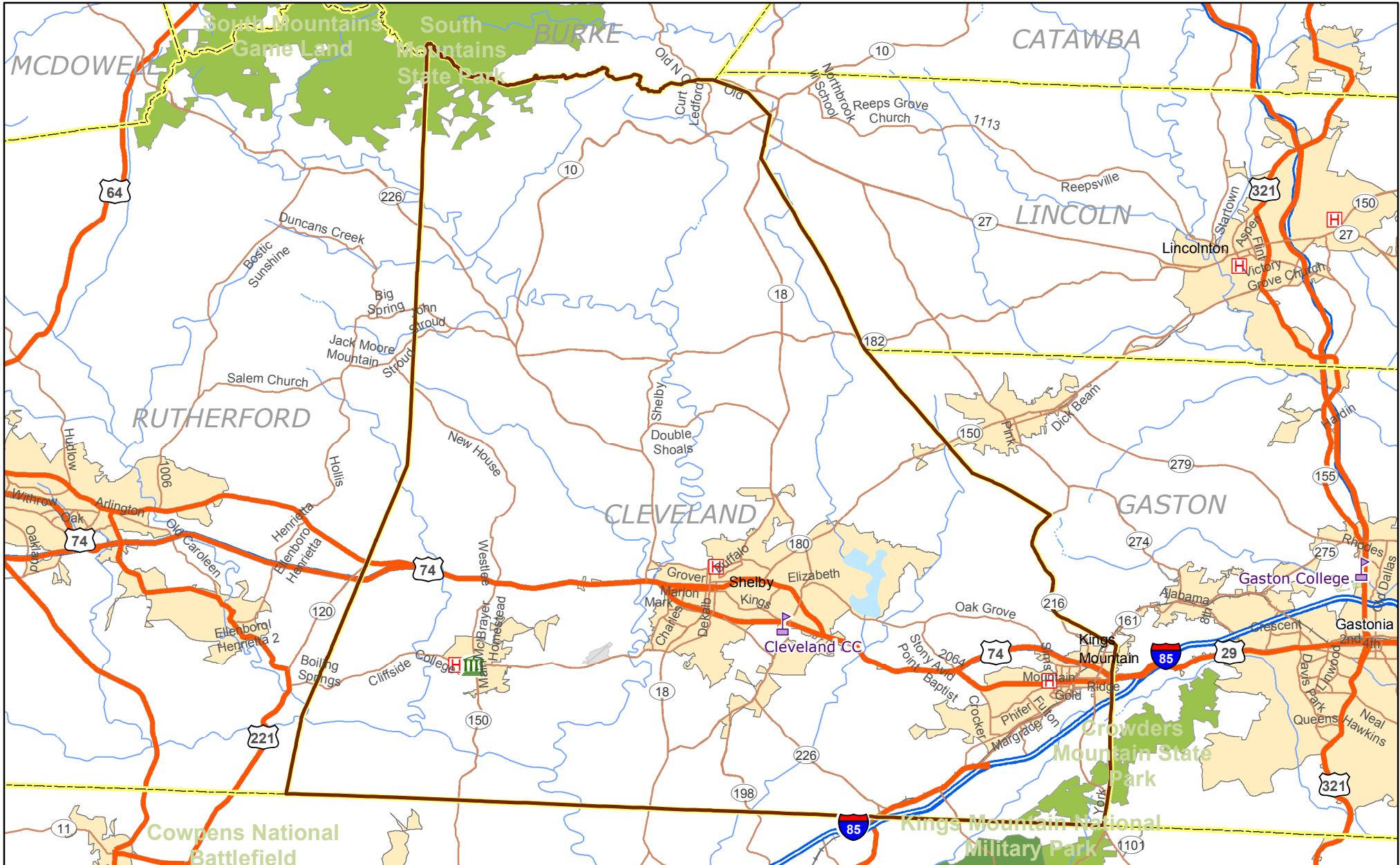
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, (ACS 2016-17 housing, and income data) at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Cleveland County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

