

CCEDP RECEIVES GLOBAL RECOGNITION FROM THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL



October 3, 2018
For Immediate Release
Cleveland County, NC

Cleveland County Economic Development Partnership [CCEDP] has just been named as the recipient of two prestigious gold awards from the International Economic Development Council (IEDC). IEDC's Excellence in Economic Development Awards recognize the world's best economic development programs and partnerships, marketing materials, and influential leaders.

A gold award is the highest honor bestowed upon the winners by IEDC and they were presented last evening at the 2018 IEDC Annual Conference in Atlanta, Georgia. CCEDP was honored for both their *Charlotte's Backyard NC* website and *Weeklong Warriors* advertising campaign that were launched earlier this year. Both the website and advertising campaign work in concert with one another to creatively showcase manufacturing careers in Cleveland County, while simultaneously highlighting the multitude of cultural, outdoor recreational, social and educational amenities that are available within the community.

"This year our judges reviewed some extraordinary projects from around the world that advanced both communities and businesses and we congratulate all of the award winners," said Craig Richard, 2018 IEDC Board Chair.

CCEDP would like to give special recognition and thanks to two key partners, Development Counsellors International and Little Red Bird, whose creative collaboration with the organization on the aforementioned projects were the catalysts for making these awards possible. We continue to work with these talented companies to develop innovative marketing and advertising strategies aimed at fueling the talent pipeline for Cleveland County manufacturers.





Find Your Village

Find Your Craft

Find Your Rhythm

Find Your Voice

Find Your Job

long WEEKEND WARRIORS THRIVE HERE • CLEVELAND COUNTY, NC • **THERE ARE 7 DAYS IN THE WEEK. IN CLEVELAND COUNTY, WE MAKE THE MOST OF THEM ALL.** *Charlotte's Backyard* **LEARN MORE**

long WEEKEND WARRIORS THRIVE HERE • CLEVELAND COUNTY, NC • **LEARN MORE**

long WEEKEND WARRIORS THRIVE HERE • CLEVELAND COUNTY, NC • **LEARN MORE**

long WEEKEND WARRIORS THRIVE HERE • CLEVELAND COUNTY, NC • **LEARN MORE**



For more information contact:
 Kristin Reese | Executive Director, CCEDP
 kristin@ccedp.com
 704.669.4701



STAY CONNECTED TO CHARLOTTE'S BACKYARD NC THROUGH OUR SOCIAL SITES.

